



**e-patterns**  
makes you grow

APRIL 2022

## PROJECT NEWSLETTER

### NEWSLETTER OVERVIEW

- Welcome
- E-learn it!
- Self-assessment tool
- We make Podcasts!
- Training activity
- Meetings



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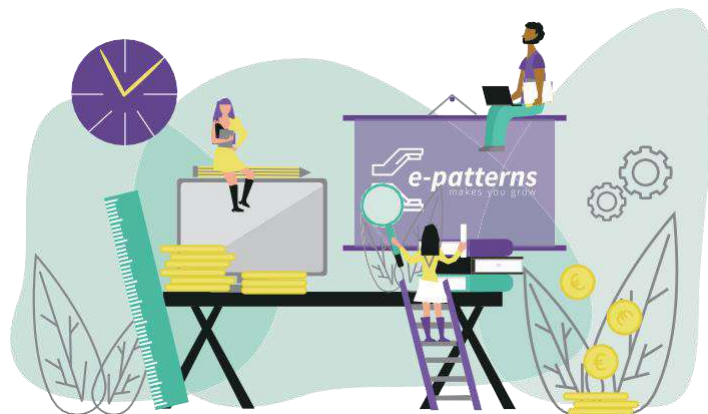


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## WELCOME


Welcome to the 2nd E-PATTERNS Project newsletter. E-PATTERNS has grown up and all partners were devoted to deliver great learning materials and a handy platform to provide tools to make your organization grow. You will find in this newsletter all the updates about the project outputs and the Training Activity.

## E-LEARN IT!

The e-learning platform is online! Get ready to explore and use our training program to develop or redevelop your skills and your financial literacy. Let yourself be guided to diversify your funding sources and find tips to set up or foster your organization fundraising team.


6 Units, available in 6 languages (EN, FI, IT, DE, SP and GR) to train and evolve!

[Register now](#) and get your certificate




**Podcasts list**  
Listen to our podcasts

- Unit 1: Fundraising Essentials 📄 📄
- Unit 2: Communicating a Case for Support 📄 📄
- Unit 3: Implementing a Fundraising Action towards Donors 📄 📄
- Unit 4: Managing Resources for Fundraising 📄 📄
- Unit 5: Monitoring the Effectiveness of a Fundraising Strategy 📄 📄
- Unit 6: Implementing a Fundraising Action towards Public/Private Funds 📄 📄




**Unit 1:**  
Fundraising Essentials

[Start](#)




**Unit 2:**  
Communicating a Case for Support

[Start](#)




**Unit 3:**  
Implementing a Fundraising Action towards Donors

[Start](#)




**Unit 4:**  
Managing Resources for Fundraising

[Start](#)



**Unit 5:**  
Monitoring the Effectiveness of a Fundraising Strategy

[Start](#)



**Unit 6:**  
Implementing a Fundraising Action towards Public/Private Funds

[Start](#)

[Register for online certification](#) ➔



## SELF-ASSESSMENT

A self-assessment tool to self-evaluate your knowledge, skills and competences in fundraising practices and strategies is also available on the [website](#).

In less than 15min you can identify your strengths and weaknesses. Thanks to this tool, you will be fully ready to develop your skills in the e-learning platform and find the needed tools in the [training toolbox](#).

## WE MAKE PODCASTS!

DISCOVER our 6 different podcasts embedded in our e-learning platform.


Follow [this link](#) and go straight to the training unit left menu to listen to our Podcasts.


You shouldn't miss it!







## TRAINING ACTIVITY

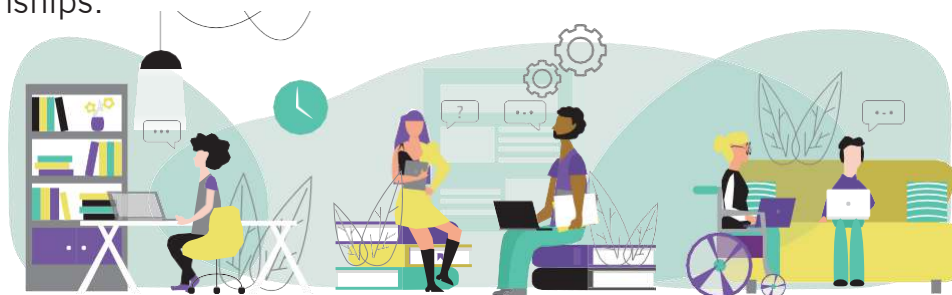
 The Omicron Variant did not stop us from having this so awaited Training Activity. We managed to organize it online and built it up to be dynamic and catchy.

 For 6 days, participants discovered the 6 modules of the e-learning platform and the self-assessment tool. A deep dive into the fundraising world with its requirements and pitfalls were discussed through entertaining online module activities.

 A successful event that gathered 40 participants from Finland, Italy, Germany, Cyprus, Spain and Greece.



 Because Fundraising is also about networking and connections, this event gave the opportunity to connect people for sharing and exchanging good practices and build new relationships.



## NEXT MEETING

Our next and final meeting will take place in Cyprus in May 2022.

It will be the occasion to make a final evaluation of the outputs, the work achieved during the project and organize all the final conferences that will take place in Partners countries.

**Stay tuned for more updates**

**Follow us on social media and check our website!**