



e-patterns
makes you grow

SEPTEMBER 2020

PROJECT NEWSLETTER

NEWSLETTER OVERVIEW

- Welcome
- We make patterns!
- Website
- Did you know?
- Covid19 effect



eupatterns



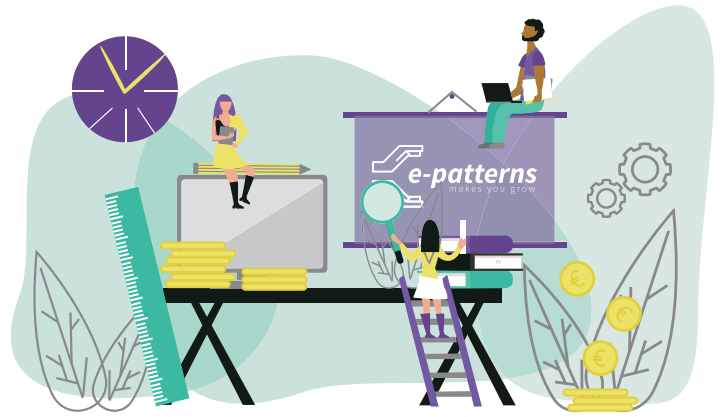
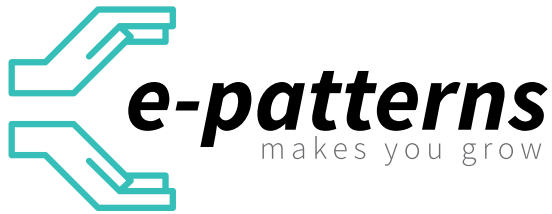
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WELCOME

Welcome to the first issue of the e-PATTERNS Project newsletter. E-PATTERNS is now one year old and we - all partners- diligently keep working on our custom-design learning materials and platforms to generate practical solutions for your organization to be grown. This issue will provide an update on intellectual outputs, following the kick-off meeting in Finland second meeting which was held on Skype virtually due to the Covid-19 measurements.

WE MAKE PATTERNS!

PATTERNS project (E-learning platform for up-skilling in fund-raising practice, financial digital literacy in NGO management) wants to support poorly- ICT-equipped SNGO practitioners (30+ years old) who need to be up-re-skilled in ICT & financial literacy (budgeting, planning ahead, choosing products (brand) and using independent advice)to develop strategic competencies in fund-raising, crucial for the development of any social project.

Through new technologies, developing a web-platform to help strategical planning and to incubate projects in a sustainable way, creating also a self-assessment tool to analyze the state of digitization within the organization, e-patterns project takes aim at up-re-skilling adult SNGOs practitioners (30+ years old) to promote their work in fund-raising and strategic digital positioning





WEB SITE

Our website is now live! We are excited to announce that we will be sharing the project results and informing people about the latest developments about e-PATTERNS Project. After eight months of hard work and dedication on the project, we were delighted to officially announce the website in June, 2020. We wanted to make the new website faster, easier to navigate, and more user-friendly.

MEETINGS

On the 25th & 26th of November we had the pleasure of having the 1st Partners Meeting for the EU project E-PATTERNS in Turku, Finland. The goal of the meeting was to ensure all partners involved to leave the meeting with a clear vision of the project and the deliverables that will be necessary for a successful execution.

As it is known, in order to prevent the spread of COVID-19 outbreak, some measures and decisions have been taken that affect business life and activities in the world. Due to these reasons the 2nd meeting took place on Skype virtually instead of a real meeting in Cyprus. Partners focused on the development of IOs.





In terms of management a reflection of the first

6 months of the project was given, a peer-evaluation and self-assessment was the first 6 months of the project was given, a peer-evaluation and self-assessment was "organized for improvement. Discussion about the exploitation of the products and sustainability was also on the agenda.





DID YOU KNOW?

-  In Europe millions of adults do not have a job because of the economic crisis and the technological changes.
-  1 out of 3 adult Europeans are not adequately equipped to reach satisfactory digital competencies or with sufficient financial literacy due to this cause e-PATTERNS project provides an innovative guidance through a web-based platform with tailored materials and simplified explanations which will widely support adults.
-  Fund-raising is not just limited tool to finance something. Fund-raising (as financial literacy) requires a broad approach - entrepreneurial techniques, financial analysis, digital knowledge and branding are required for social projects.
-  Adults between 30 and 50 years (e-PATTERNS Project's target group) reports high rates of unemployment



COVID 19 EFFECT ON THE PROJECT

Given the far-reaching effects of the COVID-19 pandemic partner meetings and other face-to-face gatherings are far from the schedule this year. However, we -as project team- perceive the idea that all partners, participants and other stakeholders should understand and take advantage of as we adjust to the “new normal.”

With the implementation of “social distancing” guidelines, in-person meetings and conferences have ceased to be conducted, and we have transitioned to working remotely. Partner meetings, conferences and trainings must also adjust to this new normal. Due to safety guidelines and precautions, we have opted to hold virtual meetings.

Please stay tune for more updates and follow us on social media and check our website!