

E-learning platform for up-skilling in fund raising practice, financial digital literacy in NGO management

What is E-patterns?

E-patterns is a 2-year Erasmus+ KA2 project, which aims to up-re-skill small NGOs practitioners to support their work in fund-raising and strategic digital positioning, through new technologies.





Main Aims

- Train low-skilled adults and develop their competences in financial literacy/fund-raising through simplified ICT tools.
- Support local projects incubating them through fund-raising preparatory actions (or through crowd-funding, partnership building, budget planning etc.) during the project enhancing the impact of NGOs.
- Create a web-platform hosting an interactive online step-by-step web tool to guide target group users in learn financial basics to make a fund-raise plan.
- Define/develop a self-assessment tool for digitization of NGOs, in order to define areas of work and training patterns within organizations.

Results

- An innovative, comprehensive and simplified step-by-step web-programme (OER) for fund-raising issues and strategies for cultural organizations and practitioners.
- An analytical tool, for cult-raisers and new practitioners, implemented in a web-platform, supporting through
 e-community tools. It will provide learning modules, a network of exchange for newcomers about fund-raising.
- A strategy- and action-oriented training to develop expertise and awareness about fund-raising among adult workers and to train adults in financial literacy.
- A final agenda to empower target groups have an impact at local level and spread the need for change in NGO work.

Partners















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